

Manitoulin Chamber of Commerce
Meeting Minutes - Approved
Monday April 21st, 2008
9:30 am

Regular Board Meeting

Facilitator: Tom Charbonneau - Coordinator

Call to Order: Board of Directors agreed to appoint Sean Tipper to chair the meeting pending arrival of Owen Legge. Acting Chair Sean Tipper called the meeting to order at 9:45am.

Roll Call: Directors; Owen Legge (9:53am) Sean Tipper, Ray Desmarais, Dorothy Gordon, Karyn Chandler, Claude Proulx. Staff; Tom Charbonneau and Kelsey Maguire and Guest; John Foster of LAMBAC

Motion 1-04-21-08 was made by Dorothy Gordon and seconded by Ray Desmarais to accept minutes of March 17th, 2008 Regular Board Meeting. Motion Carried.

Owen Legge arrived at the Regular Board Meeting and assumed the chair at 9:53am.

Executive Reports:

1. President. Owen Legge reported that he had attended a meeting with local groups to discuss Blue Bird Charters operating an air taxi service to Manitoulin Island from southern and northern locations. Blue Bird Charters is presently completing the licensing process for unscheduled air service and more details will be provided as they become available. Wayne Munro will be representing the chamber as this process moves forward. Owen reported that Jennifer Sayyae, Manager for the Manitoulin Tourism Association had resigned. **Motion 2-04-21-08** was made by Claude Proulx and seconded by Sean Tipper that Owen Legge pursues talks with the Manitoulin Tourism Association to work with the Chamber of Commerce for the betterment of Manitoulin Island Businesses. Motion Carried.
2. Vice President. No Report
3. Secretary. No Report
4. Treasurer/Bookkeeper. Dorothy Gordon presented a financial update to the Board of Directors.
5. Coordinator. Tom Charbonneau reported that there were 131 paid members. A newsletter for the Month of April has been circulated via email to member and non member businesses based on the island. The website is nearing completion and it is hoped it will go on line in the next couple of days. Additional information to be covered under upcoming items on the agenda. **Motion 3-04-21-08** was made by Sean Tipper and seconded by Ray Desmarais that all advertising rates for Manitoulin Chamber of Commerce Media would be determined by the Marketing and Promotion Sub Committee presently chaired by Claude Proulx.

Committee Reports

1. Branding Associate Committee. Two reports were filed by Kathy Antonio on behalf of the (Manitoulin Branding) Associate Committee- Please see attached "Earth Day Event Report"
2. Marketing and Promotion. No Report
3. Public Relations. No Report
4. Administration. No Report
5. Research and Development. No Report
6. Cooperative Marketing/Ambassador Program/Economic Impact Study. Kelsey Maguire presented and discussed his final report entitled "Cooperative Marketing Program Report 2007"

Business:

1. Local Business Development. Nothing to report
2. Bookkeeping Transfer of Duties and purchase of Quick Books Program. **Motion 4-04-21-08** was made by Dorothy Gordon and seconded by Karyn Chandler that the Quick Books Program be purchased from CP&U Computers and further more that CP&U Computers be retained to install programs, update and cleanup and reprogram the Chamber Laptop Computer as required. Motion Carried. Claude Proulx abstained.
2. Strategic Planning Sessions. No response to coordinator for dates of training. The board determined that these sessions should be delayed indefinitely.
3. Greater Sudbury Earth Day Festival and related issues. Letter to the Board from Associate Committee. Please see attached "Earth Day Event Report". Item discussed under item #1 of Committee Reports.
4. LAMBAC and funding of new organizations on Manitoulin. Karyn Chandler indicated that she would be having discussions with LAMBAC staff in the coming days to discuss the funding of organization seen to be overlapping or competing with the Manitoulin Chamber of Commerce and the Associate Committee.

Correspondence: Review of items by Coordinator. Please contact Tom if you have any questions about the items listed. It was determined that Karyn Chandler and Tom Charbonneau would attempt to determine the efficiency and physical condition of the highway signage before these invoices were paid.

New Business:

1. Does the board wish to designate the coordinator as a signing authority as per the Chamber Bylaws? **Motion 5-04-21-08** was made by Sean Tipper and seconded by Karyn Chandler that Tom Charbonneau be granted signing authority for the Manitoulin Chamber of Commerce in accordance with the Bylaws of the Chamber. Motion Carried.

In Camera Items: Requested by Director.

Next Meeting: Tuesday May 21st, 2008.

Adjournment: 12:04pm